



MAGNETICS 2009

April 15-16, 2009 - Chicago, IL
Marriott Chicago O'Hare

Sponsorship and Exhibit Opportunities

Upper Level Sponsorships

Platinum Sponsorship

1 Available

\$12,200

- ✓ Keynote Session Speaking Opportunity
- ✓ Premium Exhibit Space (10x20) at front of exhibit area
- ✓ Three Complimentary Conference Registrations
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- ✓ 100 Free Expo Only Passes (does not include food/beverage service or conference sessions)
- ✓ Premium Logo Placement and Sponsorship Recognition in All Event Promotions including Advertisements, Press Releases, Brochure, Program, Proceedings and Website Promotion
- ✓ Company Description in Conference Brochure Promotional Pieces (over 30,000 to be distributed)
- ✓ Profile in Magnetics Magazine's Conference Preview Special Report
- ✓ Prominent Company Description in Program
- ✓ Premium Placement for Logo, Description and Hyperlink on Event Website
- ✓ Premium On-Site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- ✓ Placement of up to 10 PDF Pages of Company Information on Proceedings CD
- ✓ Unlimited Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Unlimited Use for One Year of 10,000-Name Mailing List of Key Target Attendees in North America

Gold Sponsorship

2 Available

\$8,600 each

- ✓ General Session Speaking Opportunity
- ✓ Prominent Position Exhibit Space (10x10) Near Front of Exhibit Area
- ✓ Two Complimentary Conference Registrations
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- ✓ 75 Free Expo Only Passes (does not include food/beverage service or conference sessions)
- ✓ Prominent Logo Placement and Sponsorship Recognition in All Event Promotions Including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion
- ✓ Company Description in Conference Brochure Promotional Piece (over 30,000 to be distributed)
- ✓ Profile in Magnetics Magazine's Conference Preview Special Report
- ✓ Prominent Company Description in Program
- ✓ Company Logo, Description and Hyperlink on Event Website
- ✓ On-site Banner Space in Main Conference Presentation Area (sponsor provides banner)
- ✓ Placement of up to 5 PDF Pages of Company Information on Proceedings CD (\$2,500)
- ✓ One-time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Unlimited Use for One Year of 5,000-Name Mailing List of Key Target Attendees in North America

Webcom Communications Corp.

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Silver Sponsorship

3 Available

\$7,100 each

- ✓ General Session Panel or Concurrent Session Speaking Opportunity
- ✓ Exhibit Space or Tabletop Display in Exhibit Area
- ✓ Two Complimentary Conference Registrations
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- ✓ 50 Free Expo Only Passes (does not include food/beverage service or conference sessions)
- ✓ Prominent Logo Placement and Sponsorship Recognition in all Event Promotions including Advertisements, Press Releases, Brochure, Program and Proceedings and Website Promotion.
- ✓ Company Description in Conference Brochure Promotional Piece (over 30,000 to be distributed).
- ✓ Profile in Magnetics Magazine's Conference Preview Special Report
- ✓ Prominent Company Description in Program
- ✓ Placement of up to 3 PDF Pages of Company Information on Proceedings CD (\$1,500)
- ✓ Company Logo, Description and Hyperlink on Event Website
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)

Exhibits

30 Available

\$2,895 each

Spaces can be used for either a standard pop-up exhibit or a tabletop display. Each exhibit space includes:

- ✓ 10x10 Exhibit Space
- ✓ Two Complimentary Conference Registrations
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Booth Personnel Pass - Register additional booth staff for \$250 per person. This will give them access to all food and beverage.
- ✓ 25 Free Expo Only Passes (does not include food/beverage service or conference sessions)
- ✓ Exhibitor Recognition in Promotions including Website Hyperlink
- ✓ Company Description and 1 PDF Page on Proceedings CD
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (e-mail addresses as available)
- ✓ Signage

* *NOTE: 10x20 booth space available on a limited basis at \$5,590 each*

Exhibit Hours

Day 1: 10am-4pm. Cocktail reception for exhibitors and conference attendees in the exhibit hall from 5pm-7pm.

Day 2: 10am-2pm.

Exhibitors are welcome and encouraged to attend the keynote sessions and continental breakfast each morning.

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Other Sponsorship Opportunities

Reception Sponsorship

1 Available

\$5,100

Designation and promotion as reception sponsor held on the first evening; Hors D'oeuvres and premium spirits served during the reception.

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Reception
- ✓ Placement of Banner in Reception Area (sponsor provides banner)
- ✓ Onsite Literature Display
- ✓ One Complimentary Conference Registration
- ✓ Discounted Registration Fee (\$525) for Additional Company Representatives
- ✓ Company Logo and Description in Program
- ✓ Placement of up to 2 PDF Pages of Company Information on Proceedings CD
- ✓ One-Time Post-Event Use of Final Registrants Mailing List (email addresses as available)

Luncheon Sponsorship

2 Available

\$3,100 each

The luncheon sponsorship includes:

- ✓ Sponsor Recognition in Event Promotions and at Luncheon
- ✓ Signage at Luncheon Recognizing Your Sponsorship
- ✓ Onsite Literature Display at the Luncheon
- ✓ Placement of 1 PDF Page of Company Information on Proceedings CD
- ✓ One Complimentary Conference Registration
- ✓ Half-Price Registration Fee (\$525) for Additional Company Representatives and/or Guests

Continental Breakfast Sponsorship

2 Available

\$1,500 each

Includes continental breakfast, or snacks & beverages, for the conference delegates, and:

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Breakfast
- ✓ Onsite Literature Display
- ✓ Placement of 1 PDF Page of Company Information on Proceedings CD

Networking Break Sponsorship

3 Available

\$1,000

Includes coffee and sodas for the conference delegates, and:

- ✓ Sponsor Recognition in Event Promotions
- ✓ Signage at Break
- ✓ Onsite Literature Display
- ✓ Placement of 1 PDF Page of Company Information on Proceedings CD

Conference Bag Sponsorship	1 Available	\$2,500
<ul style="list-style-type: none"> ✓ Sponsor Recognition in Event Promotions ✓ Placement of up to 4 PDF Pages of Company Information on Proceedings CD 		
Lanyard Sponsorship	1 Available	\$1,500
<ul style="list-style-type: none"> ✓ Sponsor Recognition in Event Promotions ✓ Placement of up to 2 PDF Pages of Company Information on Proceedings CD 		
Conference Proceedings CD Sponsor	1 Available	\$2,000
<ul style="list-style-type: none"> ✓ Your company logo on Proceedings CD which all attendees and exhibitors receive ✓ Placement of up to 4 PDF Pages of Company Information on Proceedings CD 		
Proceedings CD PDF Literature/Advertisement		\$500
<ul style="list-style-type: none"> ✓ Advertisement PDF on Proceedings CD 		

Exhibit Hours

Day 1: 10am-4pm. Cocktail reception for exhibitors and conference attendees in the exhibit hall from 5pm-7pm.

Day 2: 10am-2pm.

Exhibitors are welcome and encouraged to attend the keynote sessions and continental breakfast each morning.

**For more information, contact
Sue Hannebrink: 330-725-5812 or SueH@infowebcom.com**

Payment Terms and Conditions:

All sponsorship and exhibit opportunities are first-come, first-serve. A non-refundable fee of 50% must be paid upon signing the contract in order to reserve the opportunity. The remainder must be paid no later than 90 days prior to the event. Participants entering into contract within 90 days of the event are required to pay in full upon submission of application. Sponsorships and exhibits are guaranteed upon return to applicant of approved application and receipt of payment in full.

The conference is organized by Magnetics Magazine and produced by Webcom Communications Corp., the magazine's publisher.